## **FEEL THE DIFFERENCE** with MERIVA® **Bioavailable Curcumin**

Your premium source of turmeric



- 1 Phytosome Bioavailable Technology: Studies have shown Meriva® to improve bioavailability of curcuminoids by 29-fold over an unformulated curcuminoid mixture.1,2
- 2 Faster Absorption: Curcuminoids absorb about two times faster from Meriva® 1,2
- 3 Longer Lasting:

Staus in the bloodstream longer; Improved plasma C<sub>max</sub> and AUC of curcuminoids near 30-fold over the standard turmeric extracts.1,2

- 4 Clinical Studies:
  - Meriva® is supported by 35 published clinical studies for 15 different health conditions confirming its safety and efficacy, more than any other turmericbased ingredient.
- 5 Healthy Inflammation Response: Clinical studies revealed improvement for a healthy inflammation response in numerous conditions.3-8
- 6 Joint Health Improvement:

Clinical studies conducted with Meriva® on patients demonstrated significant improvements for joint health related to flexibility, mobility and overall quality of life.3,4

## 7 Eye Health:

A long-term study has shown Meriva® to support ocular health<sup>5,6</sup>, confirms the inflammatory response markers are supported, and the safety of Meriva®.

- 8 Great for Athletes:
  - Reduced Muscle Soreness from oxidative stress and inflammation associated from continuous exercise, statistically significant reduction of IL-8 vs placebo and IL-6, reduction of MRI evidence of muscle stress.78
- 9 Decreased C-Reactive Protein Levels: CRP, the measure of general levels of inflammation in your body, decreased 16-fold in individuals with elevated CRP.3,4
- 10 Whole Body Wellness:

Meriva® is a whole-body support ingredient and has been successfully studied for muscle, joint, bone, liver, kidney, prostate, cardiovascular and gastrointestinal health.

- <sup>2</sup> Merczylo T.H. et al., *Cancer Chemother. Pharmacol.* 2007, 60 (2), 171-7. <sup>3</sup> Belcaro G. et al.., *Panminerva Medica* 2010, 52 (2 Suppl 1), 55-62.

- <sup>5</sup> Allegri P. et al., *Clinical Ophthalmology*. 2010, 4, 1201-1206. <sup>6</sup> Steigerwalt R. et al., *Panminerva Med*. 2012 54 (Suppl. 1 to No. 4): 11.



